

APPAREL & ACCESSORIES MARKET

# KidsWorld *Temps*



EXHIBITOR OPPORTUNITIES

# Leading The Way in Children's Apparel & Accessories

The Dallas Kidsworld show is the fastest growing children's apparel and gift expo in the country.

Buyers come from regions across the United States – and internationally – to set appointments and write orders.

## FUN & PLAYFUL

The premier resource where retailers find the latest emerging trends in children's fashion and accessories. From LA to New York, buyers come to Dallas Market Center for the latest attentiongrabbing apparel and accessories.

## EXPANDED MARKET PRESENCE

With more Kidsworld exhibitors than ever and distinctive, growing categories, Dallas Market Center continues to offer a dynamic experience attracting buyers from specialty retailers to mass market.

## NOTABLE BUYERS SHOP

Delivering retailers from coast to coast and internationally, dedicated Retail & Buyer Development teams work directly with retailers to showcase exhibitor lines at Market and get you in front of them.

## Notable Buyers Include:

BE KIND

BLAZE & RIBBON

EAGLE EYE OUTFITTERS

FASHIONS FOR KIDS

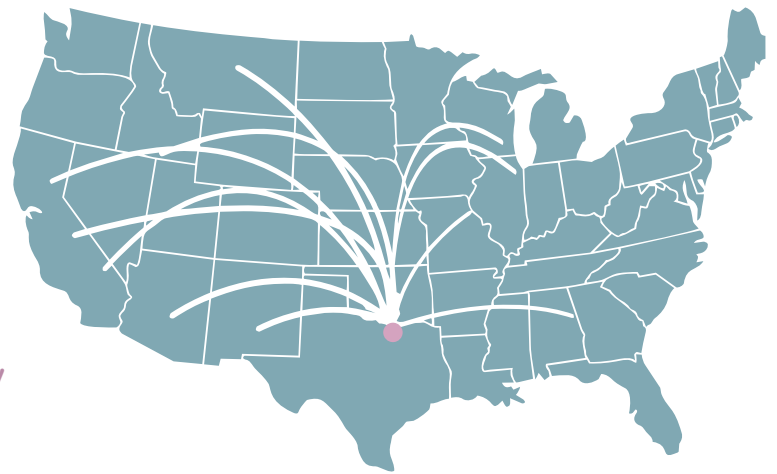
LITTLE MONKEY TOES

MEME'S BOUTIQUE

OLLY-OLLY

PANTS STORE

THE CHILDREN'S SHOPPE



Attracting more buyers from *coast to coast!*

## APPAREL & ACCESSORIES MARKET DATES

\*June 24 - 27, 2026

January 19 - 22, 2027

August 18 - 21, 2026

March 16 - 19, 2027

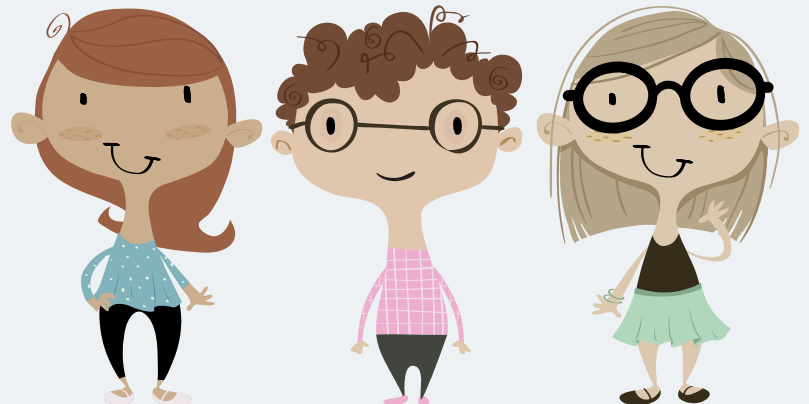
September 15 - 17, 2026

## SHOW HOURS

Tuesday - Friday | 8:30 AM - 6 PM

TEMPS close at 3:00 PM on Friday

\*Exhibit space will coincide with the Total Home & Gift Market.



# Marketing *Opportunities*

The Marketing and Retail Development teams work hard to promote temporary exhibitors and deliver more buyers to Apparel & Accessories Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus, we offer comprehensive support of our temporary exhibitors from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.



## Send High Resolution *Photography*

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

### Send your imagery to:

[images@dallasmarketcenter.com](mailto:images@dallasmarketcenter.com)

### Along with the artwork, include:

- Apparel & Accessories Market - Month
- Your Company Name
- Your Booth Number or Showroom Number

\* No logos on images; 300dpi or greater.

## Sponsorships/ *Paid Opportunities*

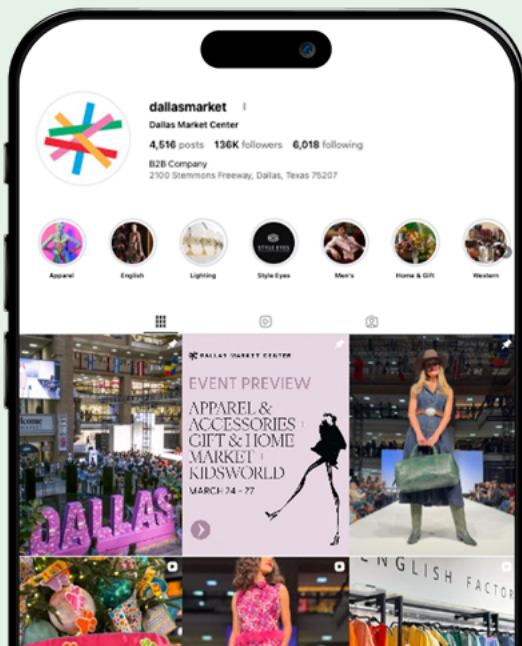
Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, email blasts/online banners, digital/video screen advertising, and magazine advertising.

### **Spark Magazine** is perhaps the best option.

The award-winning publication is distributed to more than 55,000 buyers one month prior to January and June Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

### For more information on sponsorships and advertising, contact:

**JAMIE MAJECKI** | Senior Director, Media Sales  
214-655-6174 or [jmajecki@dallasmarketcenter.com](mailto:jmajecki@dallasmarketcenter.com)



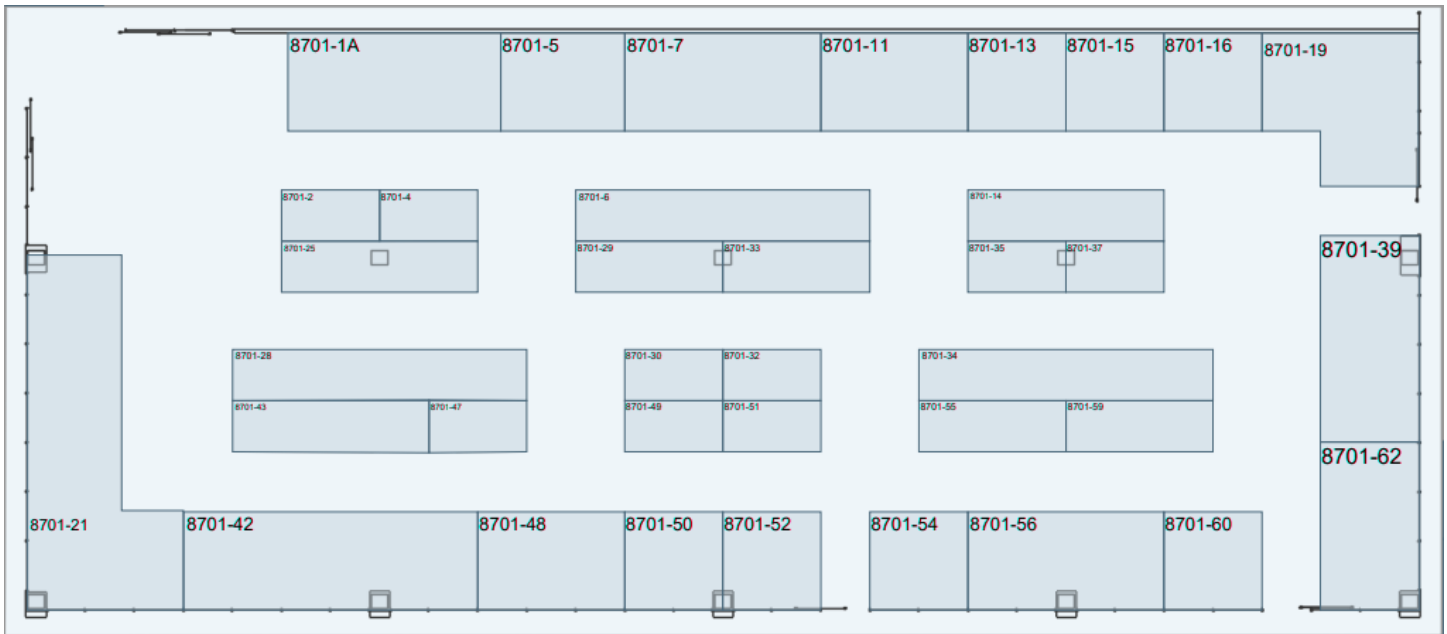
# Location | Cost | *What's Included*



**DEPOSIT DUE WITH LEASE:** 35% of Total Booth Cost Due with Contract\*

\*All rates subject to change.

## World Trade Center *Floor 8*



### **BOOTH SIZE & RATE:**

50 sqft	\$1,000
75 sqft	\$1,200
100 sqft	\$1,400
150 sqft	\$2,000
200 sqft	\$2,500

### **INCLUDED WITH BOOTH:**

Table/Chair Set  
Clothing racks  
Electric Outlet  
Wi-fi

\*KidsWorld Studio does not work with GES\*

### **SHIPPING ADDRESS:**

Dallas Market Center  
Kids World Studio-8th Floor  
2050 Stemmons Freeway  
Suite 8701 Booth #  
Dallas, Texas 75207

## Reserve Your Booth *Today!*

Visit [dallasmarketcenter.com](http://dallasmarketcenter.com) for further information.



### **CAMILLE BOOTH**

*Manager of Leasing*  
P: 214-655-6280  
[cbooth@dallasmarketcenter.com](mailto:cbooth@dallasmarketcenter.com)

*Temporary Leasing:*  
KidsWorld Temps

*Permanent Leasing:*  
Children's Apparel, Accessories, Gift &  
Toy (WTC-8), | General Gift, Home