

EXHIBITOR  
OPPORTUNITIES



DALLAS MEN'S SHOW

July 25 - 27, 2026 | Preview Day July 24



DALLAS  
MARKET  
CENTER

[dallasmarketcenter.com](http://dallasmarketcenter.com) | [@dallasmarket](https://www.instagram.com/dallasmarket)

# TEXAS SPIRIT. GLOBAL STYLE.

Join us this July as we bring together leading men's apparel, accessories, and footwear brands inside one building, creating more energy and more opportunity for your brand. In Dallas, experience unmatched hospitality, dynamic events, and coast-to-coast community of buyers ready to work with the best brands.

## DALLAS MARKET CENTER CAMPUS MAP

Permanent showroom located on the 7th, 13th, 14th and 15th floors of the World Trade Center and Temporary exhibits will be held on the 11th floor of the World Trade Center

### TRADE MART

05	ADMINISTRATIVE OFFICES
04	LIGHTING - DESIGN - SMART CENTER
03	LIGHTING - DESIGN
02	HOME & GIFT - HOLIDAY & FLORAL HOUSEWARES - TABLETOP
01	GIFT - HOME - HOLIDAY & FLORAL HOUSEWARES - PAPER

### WORLD TRADE CENTER

15	MEN'S APPAREL, ACCESSORIES & FOOTWEAR	
14	MEN'S WESTERN APPAREL, ACCESSORIES & FOOTWEAR	
13	MEN'S FOOTWEAR	
12	FUTURE TEMPS	
11	MEN'S TEMPS	
10	MEN'S APPAREL, WESTERN APPAREL, ACCESSORIES & FOOTWEAR	FUTURE TEMPS
09	HOME & DESIGN - LIGHTING - OUTDOOR	
08	CHILDREN'S APPAREL, ACCESSORIES, GIFT & TOY	KIDSWORLD
07	MEN'S APPAREL, ACCESSORIES & FOOTWEAR	
06	HOME & DESIGN - LIGHTING - TEXTILES - GIFT	
05	HOME & DESIGN - LIGHTING - TEXTILES	
04	GIFT - HOME - HOLIDAY & FLORAL - TOY	
03	GIFT - HOME - HOLIDAY & FLORAL - LIGHTING	
02	GIFT - HOME & DESIGN - HOLIDAY & FLORAL	
01	GIFT - HOME & DESIGN - PROTECTIVE SERVICES STARBUCKS - SUNDRIES SHOP - FEDEX	

**July 25-27, 2026**  
Preview Day, July 24 | Noon - 6pm

**Hours**  
Saturday - Sunday 8:30am - 6pm  
Monday 8:30am - 3pm  
*Select showrooms open by appointment only*

### INTERIOR HOME + DESIGN CENTER

02	HOME & DESIGN	TEXTILE SALON
01	HOME & DESIGN LIGHTING	THE GALLERY

## JOIN TOP BRANDS SUCH AS:

- 7 Diamonds
- Brax
- Duck Camp
- Faherty
- Luchiano Visconti
- Scott Barber
- 34 Heritage
- Bugatchi
- Emmanuel Berg
- Greyson
- Mizzen + Main
- UnTUCKit
- Billy Reid
- David Donahue
- Eterna
- Liverpool Los Angeles
- Paige

## EXPANDED COLLECTIONS: LIFE + STYLE

The Dallas Men's Show has tripled in size over the last five years and created the only lifestyle marketplace for men's retail: sportswear, suiting, casual, golf, outdoor lifestyle, athleisure, accessories, gifts, and more. Retailers can survey the marketplace in Dallas and create a complete assortment for their store. **That's the Dallas difference.**

## WELCOMING TOP RETAILERS

- Association of Golf Merchandisers (Agm); Rocklin, CA
- Berings; Houston, TX
- Castle Pines Golf Club; Castle Rock, CO
- Country Gentleman; Greenville, MS
- Crane's Country Store; Williamsburg, MO
- Guffey's; Atlanta, GA
- J Parker Limited; Savannah, GA
- John Craig Clothier; Winter Park, FL
- Massey's Professional Outfitters; New Orleans, LA
- Midland Clothing Company; Basalt, CO
- Saint Bernard; Dallas, TX
- Scheels; Fargo, ND
- Southworth Development Clubs; Greer, SC
- Town and Country; Springfield, MO
- TYLERS; Austin, TX
- Worldwide Golf Shops; Santa Ana, CA

# MARKETING YOUR MEN'S SHOW

Advertising. Social Media. Email. Our marketing team works hard to promote the Dallas Men's Show across industry publications, social media accounts, and email blasts to thousands of prospects and loyal buyers.

## BUYER DELIVERY

No other marketplace has a dedicated buyer delivery team attracting top retailers from across the U.S. They reach out to loyal retailers, new retailers, and stores referred by exhibitors. They are here to help you succeed!

### SEND YOUR RETAILER REFERRALS TO:

**Amanda Smith | Retail Development Manager**  
214-655-6143 or [asmith@dallasmarketcenter.com](mailto:asmith@dallasmarketcenter.com)

## ONBOARDING FOR YOUR SUCCESS

No other show helps onboard exhibitors quite like Dallas. We provide exclusive access to resources whether you are brand new or a veteran. Our complimentary resources included with your booth, include a handy exhibitor guide and a video tutorial on exhibiting in Dallas.

## SEND HIGH RESOLUTION PHOTOGRAPHY

Help us promote your brand. Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

### SEND YOUR IMAGERY TO:

[images@dallasmarketcenter.com](mailto:images@dallasmarketcenter.com)

#### ALONG WITH THE ARTWORK, INCLUDE:

DALLAS MEN'S SHOW - JULY 2026

Your Company Name

Your Booth Number

No logos on images

## SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, email blasts/online banners, digital/ video screen advertising, and magazine advertising.

### FOR MORE INFORMATION CONTACT:

**JAMIE MAJECKI | Senior Director, Media Sales**  
214-655-6174 or [jmajecki@dallasmarketcenter.com](mailto:jmajecki@dallasmarketcenter.com)



# BOOTH PACKAGES

ALL COMPLIMENTARY BOOTH PACKAGES  
MUST BE ORDERED THROUGH THE GES WEBSITE

*Additional electrical rental required for steaming*



## ACCESSORIES:

- GEM 10' x 10' Wall Booth
- (3) EZ Shelves (58"Wx72"H) – (5) removable shelves spaced 12" apart
- (3) Chairs
- (1) 6'x30" or 4'x24 White Skirted Table
- (1) Wastebasket
- (1) Tracklight with (3) Lights  
*\*5w power is included. Additional power is available from GES*
- (1) Booth Identification Sign
- RATE: \$2,100\*



## APPAREL:

- GEM 10' x 10' Wall Booth
- (4) Rolling Racks (50"Wx64"Hx22"W)
- (3) Chairs
- (1) 6'x30" or 4'x24 White Skirted Table
- (1) Wastebasket
- (1) Tracklight with (3) Lights  
*\*5w power is included. Additional power is available from GES*
- (1) Booth Identification Sign
- RATE: \$2,100\*

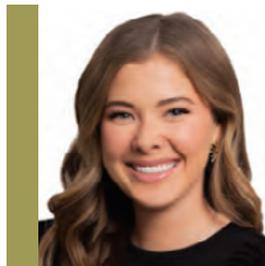


## ACCESSORIES | APPAREL:

- GEM 10' x 10' Wall Booth
- (2) Rolling Racks (50"Wx64"Hx22"W)
- (2) EZ Shelves (58"Wx72"H) – (5) removable shelves spaced 12" apart
- (3) Chairs
- (1) 6'x30" or 4'x24 White Skirted Table
- (1) Wastebasket
- (1) Tracklight with (3) Lights  
*\*5w power is included. Additional power is available from GES*
- (1) Booth Identification Sign
- RATE: \$2,100\*

### What is Included:

- booth & equipment package ready for merchandising
- complimentary drayage with no labor or union fees
- daily hospitalities & refreshments on the show floor
- complimentary storage market-to-market



### CONTACT:

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